

Richfield Hospitality names new v.p. of sales and marketing

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H&MM Week In Review

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Week in Review



F. Houben

GREENWOOD VILLAGE, Colo., October 3, 2007 — Richfield Hospitality today announced that Frederik Houben has joined the company as Vice President of Sales and Marketing. Aik Hong Tan, president of Richfield Hospitality, made the announcement.

Prior to joining Richfield Hospitality, Houben was Director of Sales and Marketing for The Allerton Hotel in downtown Chicago. Houben has extensive hospitality experience, having been Director of Sales and Marketing for InterContinental, Hilton, Radisson and Embassy Suites.

Colorado-based Richfield Hospitality is one of the country's leading hospitality management firms.

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